

Curriculum Vitae

**Samantha Zyontz**

**Contact Information**

MIT Sloan School of Management  
50 Memorial Drive  
Cambridge, MA 02142

Email: [szyontz@mit.edu](mailto:szyontz@mit.edu)

**Current Position**

Graduate Student (Ph.D.) in Technological Innovation, Entrepreneurship, and Strategic Management, Sloan School of Management, Massachusetts Institute of Technology

**Education**

M.S. in Managerial Economics and Strategy, The Kellogg School of Management, Northwestern University (2006)

B.A. in Economics with a minor in Business Marketing, *summa cum laude*, Phi Beta Kappa, The College of William & Mary (2000)

**Employment**

Research Manager, Institute for Strategy and Competitiveness, Harvard Business School, Harvard University, Boston, MA (2012 – 2013)

Senior Research Associate, Searle Civil Justice Institute, Law & Economics Center, George Mason University School of Law, Arlington, VA (2010 – 2012)

Research Associate, Searle Civil Justice Institute, Northwestern University School of Law, Chicago, IL (2008 – 2010)

Managing Consultant, Intellectual Property, Navigant Consulting Inc., Chicago, IL (2007 – 2008)

Senior Associate, Intellectual Property, PricewaterhouseCoopers LLP, Washington, DC (2002 – 2005)

Associate, Intellectual Property, PricewaterhouseCoopers LLP, Washington, DC (2000 – 2002)

## **Honors and Awards**

*Phi Beta Kappa*, Alpha Chapter of Virginia (2000)

Best Law Review Article in Intellectual Property 2013, as selected by Thompson Reuters (West): “Patent Litigation and the Internet,” with J. Allison, T. Bligh, and E. Tiller (republished in the *Intellectual Property Law Review*, 2013)

Winner, Inaugural Samsung-Stanford Patent Prize Competition: “Are Patent Infringement Awards Excessive?: The Data Behind the Patent Reform Debate” with Michael Mazzeo and Jonathan Hillel (November 2010)

PricewaterhouseCoopers National Chairman’s Award: Member of a team recognized for excellence in administering the September 11<sup>th</sup> Victim Compensation Fund (2004)

## **Notable Citations**

Cited by U.S. Supreme Court Chief Justice Roberts on petition for a writ of certiorari in *Marek v. Lane* (November 4, 2013) for “Cy Pres Relief and the Pathologies of the Modern Class Action: A Normative and Empirical Analysis,” with M. Redish and P. Julian, *Florida Law Review*, July 2010

Cited by the Executive Office of the President report on “Patent Assertion and U.S. Innovation” (June 2013) for “Patent Litigation and the Internet,” with J. Allison, T. Bligh, and E. Tiller, *Stanford Technology Law Journal*, February 2012

## **Scholarships and Grants**

MIT-Sloan Ph.D. Fellowship (2013 – present)

Kellogg School of Management Scholarship (2005 – 2006)

The College of William & Mary, Undergraduate Research Grant (2000)

The College of William & Mary, Summer Research Grant (1999)

## **Publications**

“Patents at Issue: The Data Behind the Patent Troll Debate,” with J. Ashtor and M. Mazzeo, *George Mason Law Review* 21 (2014) 957

“Do NPEs Matter? Non-Practicing Entities and Patent Litigation Outcomes,” with M. Mazzeo and J. Ashtor, *Journal of Competition Law and Economics*, 9(4), (2013) 879-904

“Explaining the ‘Unpredictable’: An Empirical Analysis of U.S. Patent Infringement Awards” with M. Mazzeo and J. Hillel, *International Review of Law and Economics*, 35 (2013) 58– 72

“Private Regulation of Consumer Arbitration,” with C.R. Drahozal, *Tennessee Law Review*, Winter 2012

“Patent Litigation and the Internet,” with J. Allison, T. Bligh, and E. Tiller, *Stanford Technology Law Journal*, February 2012

“Creditor Claims in Arbitration and in Court,” with C.R. Drahozal, *Hastings Business Law Journal*, Winter 2011

“An Empirical Study of AAA Consumer Arbitrations,” with C.R. Drahozal, *The Ohio State Journal on Dispute Resolution*, Winter 2010

“Cy Pres Relief and the Pathologies of the Modern Class Action: A Normative and Empirical Analysis,” with M. Redish and P. Julian, *Florida Law Review*, July 2010

### **Policy Reports**

Searle Civil Justice Institute Task Force on Foreign Corrupt Practices Act Enforcement, “The Foreign Corrupt Practices Act: An Empirical Examination Of Enforcement Trends,” Searle Civil Justice Institute, September 2012

State Consumer Protection Acts Task Force, “State Consumer Protection Acts and Costs to Consumers: The Impact of State Consumer Protection Acts on Automobile Insurance Premiums,” Searle Civil Justice Institute, September 2011

State Consumer Protection Acts Task Force, “State Consumer Protection Acts: An Empirical Investigation of Private Litigation,” Searle Civil Justice Institute, December 2009

Consumer Arbitration Task Force, “Consumer Arbitration Before the American Arbitration Association: Preliminary Report,” Searle Civil Justice Institute, March 2009

### **Working Papers**

“Knowledge, Implementation, and the Response of Researchers” with Neil Thompson

“Innovation and the Patent System: The Role of Patent Infringement Awards” with Michael Mazzeo and Jonathan Hillel

### **Conference and Workshop Presentations**

“Do NPEs Matter? Non-Practicing Entities and Patent Litigation Outcomes,” with M. Mazzeo and J. Ashtor

- PatCon3: The Annual Patent Conference, IIT Chicago-Kent College of Law, April 2013

“The U.S. Cluster Mapping Project”

- Global Entrepreneurship: The Latest Research on Business Creation, International Council for Small Business and Center for Entrepreneurial Excellence, George Washington University, October 2012
- C2ER Annual Conference, The Council for Community and Economic Research, Oklahoma City, OK, June 2012
- Innovative Data Sources for Regional Economic Analysis, George Washington University, May 2012

“Innovation and the Patent System: The Role of Patent Infringement Awards” with Michael Mazzeo and Jonathan Hillel

- Intellectual Property Scholars Conference, DePaul University College of Law, August 2011

STATA: Basic Tutorial Session

- Workshop on Empirical and Experimental Methods for Law Professors, Henry G. Manne Program in Law and Economics, Law and Economics Center, George Mason University School of Law, May 2011

“Are Patent Infringement Awards Excessive?: The Data Behind the Patent Reform Debate” with Michael Mazzeo and Jonathan Hillel

- MIT Summer Entrepreneurship and Innovation Research Lab, MIT Sloan School of Management, June 2012
- Robert A. Levy Fellows Workshop in Law & Liberty, George Mason University School of Law, April 2011
- The Patent Conference, University of Kansas School of Law, April 2011
- The Inaugural Samsung-Stanford Conference on Patent Remedies, Stanford Law School, February 2011

“Litigation of Internet Business Method Patents: An Empirical Analysis,” with John Allison, Tristan Bligh, and Emerson Tiller

- Research Roundtable on the Empirical Studies of Patent Litigation, Searle Center on Law, Regulation and Economic Growth at Northwestern University School of Law, November 2009

“Creditor Claims in Arbitration and in Court,” with Christopher R. Drahozal

- Ninth Annual Meeting of the Midwestern Law and Economics Association, Notre Dame School of Law, October 2009

**Invited Roundtable and Workshop Participant**

Summer Institute in Patent Law, The Center for the Protection of Intellectual Property, Beaver Creek, CO, July 2015

Third Annual Searle Center Research Roundtable on Innovation Economics: Patent and Technology Standard Data Sets Searle Center on Law, Regulation and Economic Growth at Northwestern University School of Law, Chicago, IL, April 2015

Workshop on Personalized Medicine and Intellectual Property, Boston University School of Law, Boston, MA, August 2014

Research Symposium on Patent Rights & Remedies, The Center for the Protection of Intellectual Property, Arlington, VA, June 2014

Research Roundtable on Software and Business Method Patents, Searle Center on Law, Regulation and Economic Growth at Northwestern University School of Law, Chicago, IL, April 2014

Patented Inventions and Promoting Innovation Roundtable, The Center for the Protection of Intellectual Property, Half Moon Bay, CA, April 2013

Second Annual Research Roundtable: Empirical Studies of Patent Litigation, Searle Center on Law, Regulation and Economic Growth at Northwestern University School of Law, Chicago, IL, November 2010

DePaul Intellectual Property Working Papers Forum, DePaul University College of Law, Chicago, IL, January 2009